

# Savannah's Shop Local Challenge

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Local, it makes cents.



Savannah's Shop Local Challenge  
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**FOR IMMEDIATE RELEASE**

Shop Local Savannah! On Labor Day weekend, Aug 29- 31, there will be a shop local challenge to engage and educate the citizens of our city. The challenge was initiated by a group of Savannah College of Art and Design Historic Preservation students and their professor in order to bring people back downtown and encourage local economic growth.

Supporting local businesses keeps all of your money in the community, bringing growth and prosperity to your neighbors and neighborhoods. The effects can be seen all around, when an effort is made to make a positive change in the every day routine.

The class has been compiling a list of local business and has started a website where anyone can blog about their own favorite business, and learn more about what makes shopping locally so important ([www.savlocal.weebly.com](http://www.savlocal.weebly.com)). Businesses are encouraged to write in and get involved in the challenge. Also, don't forget to look around town for the Shop Local Challenge posters and stickers marking the contributing and participating businesses. Thank you for your time.

**For more information, or to schedule an interview, please call Nicole Stutts (615) 260-9940 or e-mail [savlocal@gmail.com](mailto:savlocal@gmail.com).**

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